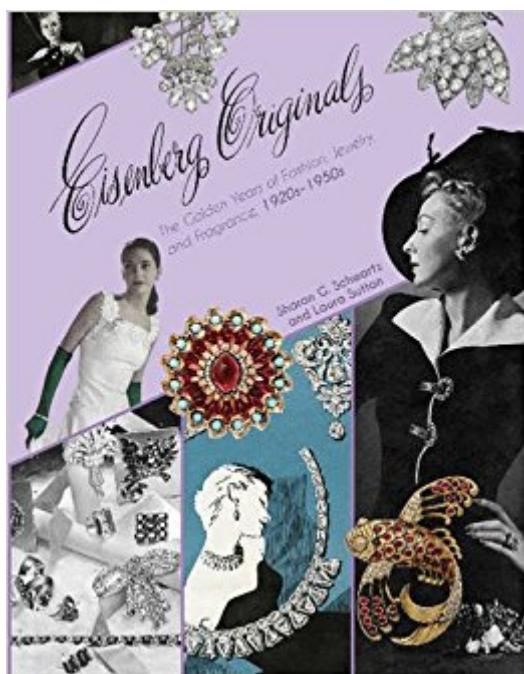


The book was found

Eisenberg Originals: The Golden Years Of Fashion, Jewelry, And Fragrance, 1920s-1950s



Synopsis

Eisenberg was one of the first American design houses, and the jewelry that bears its mark is among the finest costume pieces ever created. Yet there is surprisingly little written about the company, and almost nothing about the other products it marketed. In more than 400 photographs, this book chronicles Eisenberg's beginnings in clothing fashion and follows the trajectory of its revered jewelry line, as well as documenting its often overlooked fragrances and cosmetics. With stories of the people and companies that were integral to this label's success, this book shows that, in its golden years, the company's creations deserved the place they held in only the finest stores.

Book Information

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Average Customer Review: 5.0 out of 5 stars 5 customer reviews

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Customer Reviews

Sharon Schwartz and Laura Sutton have been involved in the antique, vintage, and collecting worlds for decades. Longtime friends, they have spent years researching the heyday of the magnificent American design house of Eisenberg.

This book has been needed for so long and the quality is what one would expect of a book on Eisenberg Jewelry. So many jewelry books are page after page of photos with no meat to their lovely bones but this book could lose all its wonderful photos and still be a major work. The photos are top drawer but more important is the information offered on each page. This is a sit down and read book - and the re-read it. Not only is the jewelry well covered but also fashions, accessories and all the goodies that made Eisenberg such a special company. I'm very glad to have purchased

it and will be using it for many years.

I like this book. It has plenty of pictures but I wanted more! There are so many Eisenberg pieces out there and I wish this book could have put more of them into it. But it is very informative and I learned a lot about the company! I would recommend this book and I hope another one will come out with more pieces of their jewelry!! This is a good book!!!

Very good

Wonderful text and images. Enjoyed it thoroughly.

This book was unbelievable good. My dissertation at the end of my Journalism graduation made me research a lot about Fashion, History, Marketing and society dress codes in general over the centuries and I became an addicted panda, haha! Before this book I had never heard of Eisenberg Originals and oh boy! I was missing out SO MUCH! They were such an important part of the Fashion History of the USA, especially in Chicago, and their clothes and jewelry are just jaw dropping. Schwartz and Sutton did a fabulous field job, locating collectors, artifacts, pictures, documents, everything regarding the Eisenberg Originals story. I couldn't give this book less than 5 stars, it's not only a book: it's a work of art.

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